

## ORDER



**Orders**  
**Order / Rev:** 47089  
**Alt Order #:** 27770577  
**Product Desc:** 2022 Primary Electio  
**Estimate:** 3600  
**Flight Dates:** 04/25/22 - 05/01/22  
**Original Date / Rev:** 04/21/22 / 04/21/22  
**Order Type:** GENERAL

## KLKN-TV

**Primary AE:** Katz Dallas  
**Sales Office:** DALLS  
**Sales Region:** National

**Agency**  
**Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mike Flood for Congress  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/01/22	34	\$5,975.00	\$5,078.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	34	\$5,975.00	\$5,078.75	0.00
<b>Totals</b>	<b>34</b>	<b>\$5,975.00</b>	<b>\$5,078.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/25/22	04/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 1 \$105.00 0.00															
N 2	KLKN	04/26/22	04/26/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 1 \$105.00 0.00															
N 3	KLKN	04/27/22	04/27/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 1 \$105.00 0.00															
N 4	KLKN	04/28/22	04/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 1 \$105.00 0.00															
N 5	KLKN	04/29/22	04/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00



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 Estimate: 3600  
**KLKN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	M-----			1		\$75.00	0.00					
N 18	KLKN	04/27/22	04/27/22	Ch 8 News Midday M-F CM		11a-12p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F	(11:00 AM-11:30 AM)										
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	--W----			1		\$75.00	0.00					
N 19	KLKN	04/29/22	04/29/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F	(11:00 AM-11:30 AM)										
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	----F--			1		\$75.00	0.00					
N 20	KLKN	04/26/22	04/26/22	Ch 8 News Midday M-F CM		11a-12p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F	(11:30 AM-12:00 PM)										
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-T-----			1		\$75.00	0.00					
N 21	KLKN	04/28/22	04/28/22	Ch 8 News Midday M-F CM		11a-12p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F	(11:30 AM-12:00 PM)										
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	---T---			1		\$75.00	0.00					
N 22	KLKN	04/25/22	04/25/22	Ch 8 News at 6p M-F CM		6p-630p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	M-----			1		\$250.00	0.00					
N 23	KLKN	04/26/22	04/26/22	Ch 8 News at 6p M-F CM		6p-630p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-T-----			1		\$250.00	0.00					
N 24	KLKN	04/27/22	04/27/22	Ch 8 News at 6p M-F CM		6p-630p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	--W----			1		\$250.00	0.00					
N 25	KLKN	04/28/22	04/28/22	Ch 8 News at 6p M-F CM		6p-630p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	---T---			1		\$250.00	0.00					
N 26	KLKN	04/29/22	04/29/22	Ch 8 News at 6p M-F CM		6p-630p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 Eyewitness News 6p											
				Channel 8 Eyewitness News At Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	----F--			1		\$250.00	0.00					
N 27	KLKN	05/01/22	05/01/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
				Ch 8 News Sun 530p											
				Channel 8 Eyewitness News At 5:30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-----S			1		\$200.00	0.00					
N 28	KLKN	05/01/22	05/01/22	Sunday Prime Other CM		7:00 PM-9:00 PM	-----S	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
				Sunday Prime Other	(7:00 PM-9:00 PM)										
				American Idol-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-----S			1		\$750.00	0.00					
N 29	KLKN	04/25/22	04/25/22	Ch 8 News at 10p M-F CM		10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	M-----		1				\$250.00		0.00			
N 30	KLKN	04/26/22	04/26/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-T-----		1				\$250.00		0.00			
N 31	KLKN	04/27/22	04/27/22	Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	--W----		1				\$250.00		0.00			
N 32	KLKN	04/28/22	04/28/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	---T---		1				\$250.00		0.00			
N 33	KLKN	04/29/22	04/29/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News at 10p M-F											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	----F--		1				\$250.00		0.00			
N 34	KLKN	05/01/22	05/01/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Ch 8 News Sun at 10p											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-----S		1				\$250.00		0.00			
													Totals	34	\$5,975.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27770577	<b>Changes as of:</b> 4/21/2022 at 8:37 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 334/438/3600	<b>Flight:</b> 4/25/22 - 5/1/22	<b>Station:</b> KLKN
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Mike Flood for Congress	<b>Market:</b> Lincoln&Hstng-Krny-Pls DMA
800 W.47th Street	<b>Product:</b> 2022 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 11595729	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> DACIA SMITH 214-525-2831	<b>Assistant:</b> MATTHEW PALLADINO 347-607-5097
		<b>Con Type:</b> Spot
		<b>Total \$:</b> \$5,975.00
		<b>Total Spots:</b> 34
		<b>Total CPP:</b> \$45.16
		<b>Total GRP:</b> 132.3
		<b>Traffic #:</b> 47089

**Separation:**

**Comments:** New Order 4/21 - The new order will run Mon 4/25 - Sun 5/1. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670,  
RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/25 - 5/1							Total Spots	Total \$	CPP*	GRP*
							4/25	4/26	4/27	4/28	4/29	4/30	5/1				
1	M-F 6a-6:30a		KILKN News 8 This AM	\$105.00	1.5	30	1	1	1	1	1	0	0	5	\$525.00	\$70.00	7.5
2	M-F 6:30a-7a		KILKN News 8 This AM	\$105.00	1.5	30	1	1	1	1	1	0	0	5	\$525.00	\$70.00	7.5
3	M-F 7a-8a		Good Morning America	\$140.00	4.0	30	1	1	1	1	1	0	0	5	\$700.00	\$35.00	20.0
4	Su 8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	1	1	\$150.00	\$40.54	3.7
5	M-F 11a-11:30a		Channel 8 Eyewitness News-Midday	\$75.00	4.9	30	1	0	1	0	1	0	0	3	\$225.00	\$15.31	14.7
6	M-F 11:30a-12n		Channel 8 Eyewitness News-Midday	\$75.00	4.9	30	0	1	0	1	0	0	0	2	\$150.00	\$15.31	9.8
7	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	1	1	1	1	1	0	0	5	\$1,250.00	\$43.86	28.5
8	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	6.1	30	0	0	0	0	0	0	1	1	\$200.00	\$32.79	6.1
9	Su 7p-9p		American Idol-ABC	\$750.00	5.3	30	0	0	0	0	0	0	1	1	\$750.00	\$141.51	5.3
10	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	1	1	1	1	0	0	5	\$1,250.00	\$53.19	23.5
11	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	5.7	30	0	0	0	0	0	0	1	1	\$250.00	\$43.86	5.7
<b>TOTALS:</b>							<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>0</b>	<b>4</b>	<b>34</b>	<b>\$5,975.00</b>	<b>\$45.16</b>	<b>132.3</b>